

## **SIRCA PAINTS INDIA LIMITED**

(Formerly known as Sircolor Wood Coatings Pvt. Ltd.)

Regd. office : Plot No-50, Badli Industrial Area, Phase-2, New Delhi-110042

Ph.: 011-42083083 / 47533213 Email : info@sircapaints.com Web.: www.sircapaints.com

CIN NO: L24219DL2006PLC145092

**TO,**  
**LISTING DEPARTMENT**  
NATIONAL STOCK EXCHANGE OF INDIA LTD.  
EXCHANGE PLAZA , 5TH FLOOR, PLOT NO. C/1  
G-BLOCK, BANDRA-KURLA COMPLEX, BANDRA (E)  
MUMBAI – 400051.

**SUBJECT: PRESS RELEASE - SIRCA PAINTS INDIA FORAYS INTO HAND CLEANSER AND SURFACE DISINFECTANTS**

### **SYMBOL-SIRCA**

Attached below is the copy of the press release issued on the subject.

This is for your information and further dissemination.

**Thanks & Regards,**

**SIRCA PAINTS INDIA LIMITED**  
**(Formerly Known as Sircolor Woods Coating Pvt. Ltd.)**

For SIRCA PAINTS INDIA LIMITED  
(Formerly Known as Sircolor Wood Coatings Pvt. Ltd.)  
  
Company Secretary

**Chahat Mahajan**  
**Company Secretary & Compliance Officer**  
**M.No. 51255**

**Place: Delhi**  
**Date: 15/06/2020**

## Sirca Paints India forays into Hand Cleanser and Surface Disinfectants

**Delhi, June 15<sup>th</sup>, 2020:** Sirca Paints India Limited, a leading, high-end, Italian wood coatings brand in the country announced its foray into 'Hand Cleanser' and 'Surface Disinfectants' under the brand 'Sirca'.

Keeping in mind the need of the hour, and the immense demand for sanitisation products while the entire world faces an unprecedented health care crisis, Sirca Paints India has decided to launch a range of products in the same category. These products will help us in serving a growing demand for sanitisation products at the distribution channels of the company, and paint dealers in general. The company was granted a license to manufacture these products recently and beginning next week these products will be officially launched in the markets. These products are being manufactured at the Sonipat facility of the company with no additional investments and almost an intersecting raw material basket. These products will be manufactured with the highest quality standards as per the WHO certified formula. The company plans to launch both solvent-based and water-based products, water-based products are very user-friendly and are finding applications in more than just hand sanitisation.

The company plans to principally cater to the demand of sanitisation in its own distribution channel, with no major marketing and sales efforts. Additionally, the principal focus is to sell products in larger packing for commercial enterprises, non-retail customers, and to cater to our OEM clientele. The product range would be available in packaging from 500 ml to 20 liters.

### Sirca Paints range of Hand Cleansers and Surface Disinfectants.

